



NAHB Cookie List

Last Updated: September 10, 2021

Provider	Name	Purpose	Type	Duration
Google	OGPC	The NID cookie contains a unique ID Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20), and whether or not you wish to have Google's SafeSearch filter turned on.		1 month
Google	OTZ	Aggregate analysis of website visitors		1 month

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NewRelic	__insp_wid	Used to track browser performance on site	Session	
NewRelic	__qca	Used to track browser performance on site	Session	
NewRelic	ajs_anonymous_id	Used to track browser performance on site	Session	
NewRelic	ajs_group_id	Used to track browser performance on site	Session	
NewRelic	ajs_user_id	Used to track browser performance on site	Session	
NewRelic	ei_client_id	Used to track browser performance on site	Session	
NewRelic	intercom-id-cyym0u3i	Used to track browser performance on site	Session	
NewRelic	intercom-lou-cyym0u3i	Used to track browser performance on site	Session	
NewRelic	intercom-session-cyym0u3i	Used to track browser performance on site	Session	
NewRelic	login_idle_session_timeout	Used to track browser performance on site	Session	
NewRelic	login_service_login_newrelic_com_tokens	Used to track browser performance on site	Session	
NewRelic	nr_zd_logged_in	Used to track browser performance on site	Session	
NewRelic	optimizelyEndUserId	Used to track browser performance on site	Session	
NextRole	_adroll	Used for online marketing activities		
NextRole	__ar_v4	Used for online marketing activities		
NextRole	__adroll_fpc	Used for online marketing activities		
Twitter	(vaETEc 0.006 Tw 9.96 -0 9 le5j			